



# Sponsorship Agreement



# Welcome

The Cairns Young Chamber (CYC) of Commerce is a body for young professionals, business owners and aspiring leaders.

We empower and foster future leaders within the Cairns region, working to unlock their full potential through professional development and networking opportunities.

As proud members of the Cairns community, we're committed to ensuring that the next generation of leaders feel a strong sense of ownership over the success of our region.



# What we do

## INITIATIVES

Drive meaningful initiatives designed to connect young professionals with Cairns' business leaders, SME, Government and not-for-profit community

## EVENTS

Facilitate networking and professional development opportunities for motivated young leaders across the Cairns region

## EMPOWER

Be a trusted source for businesses and government organisations looking to engage with young professionals across the region

# What can the CYC do for you?

## LEVERAGE REACH

Leverage CYC's highly engaged audience with a combined online following of 4,000+ and email database XXX strong.

## GAIN ACCESS

With a growing paid membership base and 6+ events annually, you'll gain access to a community of motivated young professionals and aspiring leaders

## GIVE BACK

Support the next generation of leaders shaping the Cairns region and give back to your local community

## BE RECOGNISED

Align your business as a trusted partner of the CYC with strong roots within the Cairns community

# Annual sponsorship opportunities 2026

Sponsorship Level	Inclusions	Annual Investment (ex GST)
Diamond	<ul style="list-style-type: none"> <li>• Opportunity to collaborate, co-brand and provide a speaker at one CYC event with predominant branding</li> <li>• Introductory or Informational Video across CYC social media channels</li> <li>• Written informational or introductory section in the CYC monthly e-newsletter, twice per annum/sponsorship period.</li> <li>• Recognition as a CYC sponsor within the Cairns Chamber of Commerce Annual Members Directory</li> <li>• Four complimentary tickets per event</li> <li>• Exclusivity in business category as sponsor (eg. no other accounting firm will be considered as a sponsor if an existing Diamond sponsor is an accounting firm)</li> </ul>	\$3,000.00
Platinum	<ul style="list-style-type: none"> <li>• Opportunity to collaborate, co-brand and provide a speaker at one CYC event with predominant branding</li> <li>• Introductory or Informational Video across CYC social media channels</li> <li>• Written informational or introductory section in the CYC monthly e-newsletter, once per annum/sponsorship period.</li> <li>• Recognition as a CYC sponsor within the Cairns Chamber of Commerce Annual Members Directory</li> <li>• Two complimentary tickets per event</li> </ul>	\$2,000.00
Gold	<ul style="list-style-type: none"> <li>• Recognition as a CYC sponsor within the Cairns Chamber of Commerce Annual Members Directory</li> <li>• Opportunity to 'collaborate and co-brand' one CYC mindful morning during the sponsorship period</li> <li>• One complimentary ticket per event</li> </ul>	\$1,500.00

# Sponsorship opportunities 2026

Sponsorship Level	Inclusions	Annual Investment (ex GST)
Media Sponsor	<ul style="list-style-type: none"><li>• Logo recognition on the CYC website, social media channels and all future marketing materials within the sponsorship period</li><li>• Recognition as a CYC sponsor within the Cairns Chamber of Commerce Annual Members Directory</li><li>• Two complimentary tickets per event</li><li>• Opportunity to 'collaborate and co-brand' one CYC mindful morning during the sponsorship period</li></ul>	<b>\$1,500.00</b> (or \$7,500 in-kind, bespoke arrangements to be finalised with CYC)
Major Event Sponsor	<ul style="list-style-type: none"><li>• Logo recognition, with the opportunity for business story inclusion, on the CYC website, social media channels and all future marketing materials within the event marketing period</li><li>• Unlimited complimentary tickets per event</li></ul>	<b>\$500.00</b>
Minor Event Sponsor	<ul style="list-style-type: none"><li>• Logo recognition on the CYC website, social media channels and all future marketing materials within the event marketing period</li><li>• Two complimentary tickets per event</li></ul>	<b>\$250.00</b>