

2018 - 2019

ADVERTISING RATE CARD

BOOST YOUR BUSINESS

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Overview

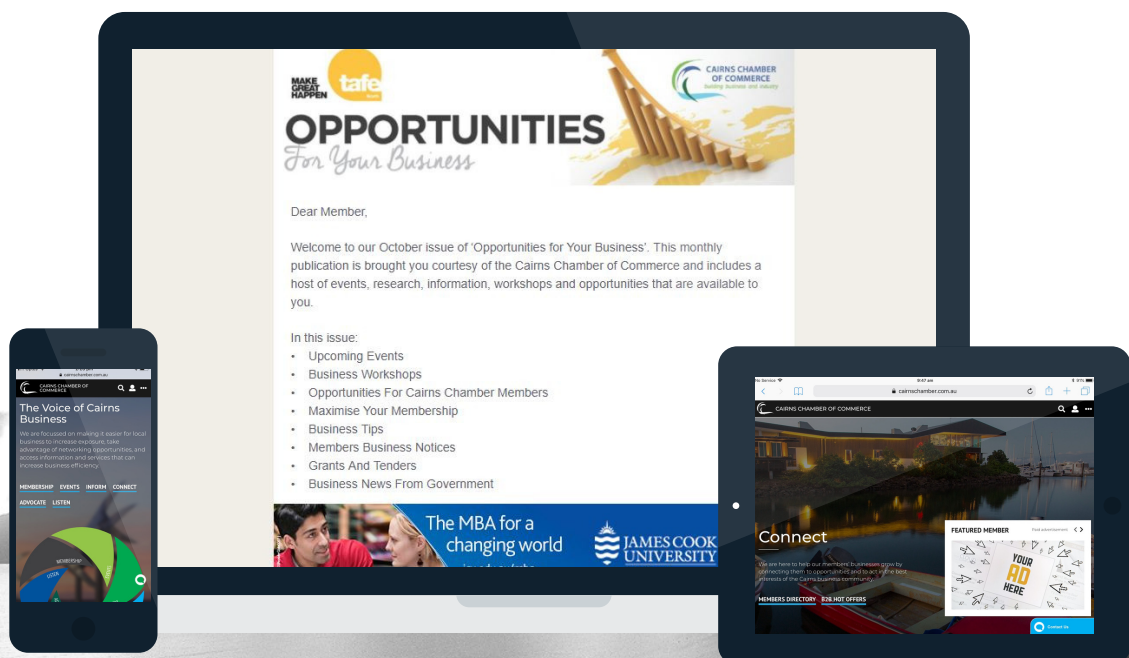
If you are a members of the Cairns Chamber of Commerce, you have the opportunity to cost effectively promote your business to a targeted audience of approximately 5,000 business contacts in the Far North Queensland region.

Newsletters

The Cairns Chamber of Commerce produces a number of monthly newsletters that provide opportunities for our members to promote their business through our business networks.

Website

The Cairns Chamber website is a highly effective vehicle for business promotion given our broad exposure to thousands of businesses and community groups across the region, nationally and internationally.



Opportunities For Your Business

'Opportunities For Your Business' (O4YB), is a monthly publication with a valuable array of information that provides a wealth of business opportunities and resources.

- Published monthly
- Published to the Cairns Chamber database of approximately 5,000 business contacts
- Only three display spaces per publication giving promotional exclusivity
- Banner specifications - 700 wide x 115 high pixels - 72 dpi (RGB) - to be supplied in .png or .jpg format only

EXCLUSIVE NAMING RIGHTS

Be at the top of every edition for a year
\$250 + GST per month | **\$3,000 + GST**

3 MONTH BANNER PACKAGE

\$300 + GST per month | **\$900 + GST**

6 MONTH BANNER PACKAGE

\$250 + GST per month | **\$1,500 + GST**

12 MONTH BANNER PACKAGE

\$200 + GST per month | **\$2,400 + GST**

EXCLUSIVE NAMING RIGHTS



Dear Member,

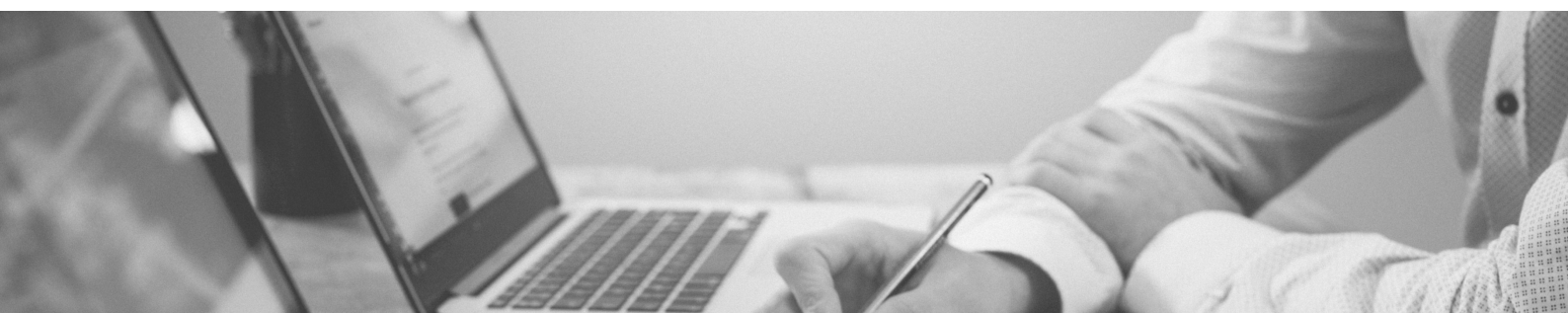
Welcome to our October issue of 'Opportunities for Your Business'. This monthly publication is brought you courtesy of the Cairns Chamber of Commerce and includes a host of events, research, information, workshops and opportunities that are available to you.

In this issue:

- Upcoming Events
- Business Workshops
- Opportunities For Cairns Chamber Members
- Maximise Your Membership
- Business Tips
- Members Business Notices
- Grants And Tenders
- Business News From Government



BANNER



Cairns Business Events Calendar

The 'Cairns Business Events Calendar' is regarded as the unchallenged authority for business events across Cairns. The Cairns Chamber receives frequent requests to have other organisations' events included in this newsletter.

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BANNER →



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12 MONTH BANNER PACKAGE

\$200 + GST per month | **\$2,400 + GST**



Home Page - Connect

The Cairns Chamber of Commerce website (www.cairnsschamber.com.au) boasts high levels of unique visitors. Advertising on our home page is an extremely cost effective way to promote your business - especially to other local businesses in our region.

- Only three companies rotating every 5 seconds for a maximum exposure of each brand
- Specifications - 550 wide x 285 high pixels - 72 dpi (RGB) - to be supplied in .png or .jpg format only

3 MONTH BANNER PACKAGE

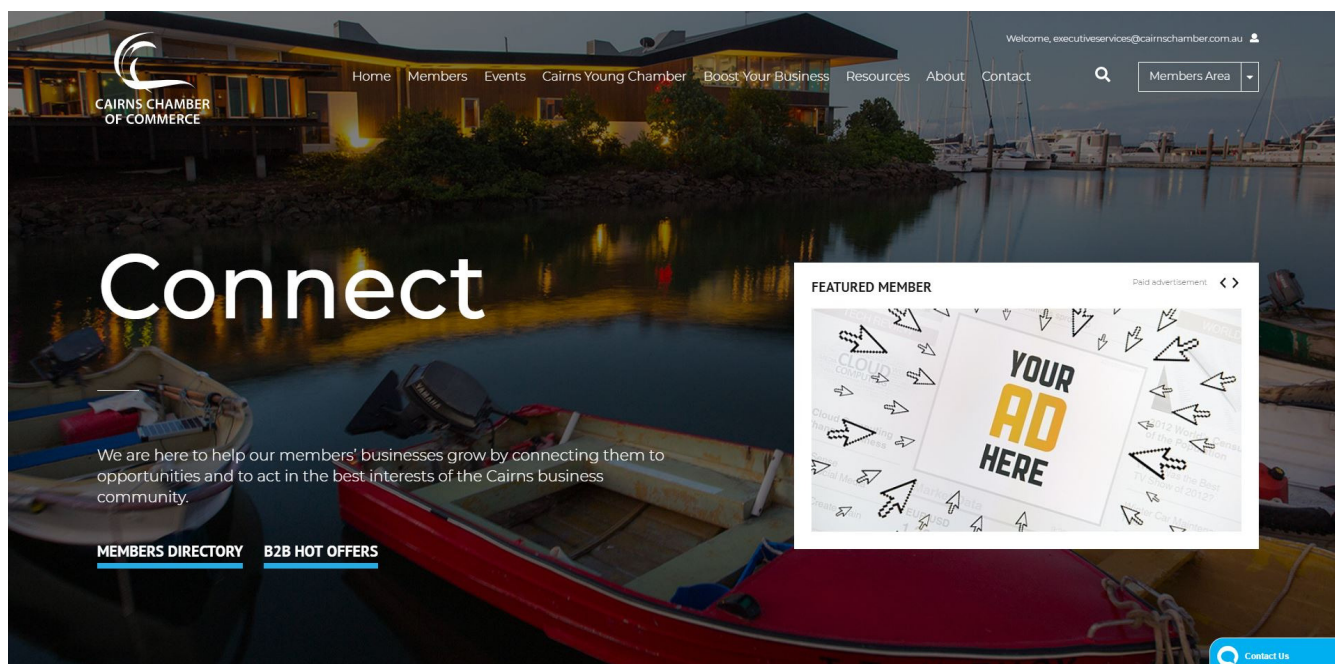
\$70 + GST per month | **\$210 + GST**

6 MONTH BANNER PACKAGE

\$70 + GST per month | **\$420 + GST**

12 MONTH BANNER PACKAGE

\$50 + GST per month | **\$600 + GST**





If you would like to become a Cairns Chamber member and take advantage of these great advertising opportunities for your business, please visit our website or contact our Business Development Manager.

Contact Us

Alex Martins - Business Development Manager
Phone 0418 532 525 or email
businessdevelopment@cairnschamber.com.au

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