

Advertising Rate Card

If you are a member of the Cairns Chamber of Commerce, you have the opportunity to cost effectively promote your business to a targeted audience of approximately 8,000 business contacts in the Far North Queensland region.

Monthly e-Send Advertising

The Cairns Chamber produces a number of monthly ePublications that provide opportunities for our members to promote their business through our business networks. They include:

- Opportunities For Your Business
- Member Insight
- Cairns Business Events Calendar
- Monthly Event Invitations

Opportunities for your Business

'Opportunities for Your Business' (O4YB), is a monthly publication which provides a valuable array of information that is sourced by the Cairns Chamber or provided by third parties. All information is carefully critiqued to ensure only the most relevant, timely and valuable information is included in this publication for our members.

Statistics:

- Published monthly (12 editions in a 12 month period)
- Published to the Cairns Chamber database of approximately 8,000 business contacts
- Only three (3) visual display spaces per publication giving promotional exclusivity
- Advert specs – 700 wide x 115 high pixels – 72 dpi (RGB) – to be supplied in jpeg format only

FEE STRUCTURE*

Exclusive Naming Rights	Be at the top of every edition	\$250 + GST per month	\$3,000 + GST annually
3 month package	3 editions	\$270 + GST per month	\$810 + GST
6 month package	6 editions	\$250 + GST per month	\$1,500 + GST
12 month package	12 editions	\$200 + GST per month	\$2,400 + GST

Please see last page for full terms and conditions.

Member Insight

'Member Insight' is the most important monthly communique published by the Cairns Chamber. It is highly strategic with limited and highly focussed content. It consists of the President's Report; the CEO's Update and only one or two other important topics relevant to the membership.

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Cairns Business Events Calendar

The 'Cairns Business Events Calendar' is a highly sought after publication and is regarded as the unchallenged authority for business events in Cairns. The Cairns Chamber receives frequent requests to have other organisations' events included in this communique.

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Monthly Event Invitation

The Cairns Chamber plays host to some of the region's most high-profile and well-attended corporate events, training programs, workshops, trade missions, business delegations, golf days and industry familiarisations. The 'Monthly Event Invitation' highlights Cairns Chamber of Commerce most up and coming events.

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Website Advertising

The Cairns Chamber website is a highly effective vehicle for business promotion given our broad exposure to thousands of businesses and community groups across the region, nationally and internationally. These include:

- Home Page – Rotating display advert
- Events Page – Rotating display advert
- Membership Directory – Display advert

Website Home Page

The Cairns Chamber of Commerce website cairnshamber.com.au boasts high levels of regular unique visitations. Advertising on our home page is an extremely cost effective way to promote your business – especially to other local businesses in our region.

Statistics:

- Only three (3) companies rotating every minute for maximum exposure to each company
- 6 month set fee
- Advert specs - 225 wide x 255 high pixels – 72 dpi (RGB) – to be supplied in jpeg format only

FEE STRUCTURE*

\$400 + GST	For the entire 6 months
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Please see next page for full terms & conditions

Website Events Page

The Cairns Chamber of Commerce Events Page within our web site cairnshamber.com.au/events also boasts high levels of regular unique visitations due to the number of events run by the Chamber each week. Advertising on our events page is an extremely cost effective way to promote your business – especially to other local businesses in our region.

Statistics:

Only three (3) companies rotating every minute for maximum exposure to each company

6 month set fee

Advert specs - 728 wide x 90 high pixels – 72 dpi (RGB) – to be supplied in jpeg format only

FEE STRUCTURE*

\$600 + GST	For the entire 6 months
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Please see next page for full terms & conditions

Website Membership Directory

The Cairns Chamber of Commerce membership directory within our web site cairnshamber.com.au ([Membership/ Member Directory](#)) is frequently visited by members and the general public when they search for business contacts.

As a member of the Cairns Chamber you already receive three (3) free businesses listings on the Member Directory - however this membership directory advertising allows you to promote your business via display advertisements placed at the top of each membership category page.

There is only one (1) advertising space allocated per business category. This exclusive online real estate places your ad in prime position and will link directly through to your website/ landing page at the top of your preferred category.

Statistics:

- Only one (1) company can have their banner advertisement at the top of their preferred category
- 3 month set fee
- Advert specs – 465 wide x 93 high pixels – 72 dpi (RGB) – to be supplied in jpeg format only

FEE STRUCTURE*

\$200 + GST	For the entire 3 months
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Please see next page for full terms & conditions





Terms and Conditions: The fee structure is fixed. Individual advertisements cannot be purchased.
Offer available to Cairns Chamber of Commerce members only.
Payment to be received in full at time of booking.

Contact Us

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Please Note: If you would like to become a Cairns Chamber of Commerce member and take advantage of these great advertising options for your business, please go to www.cairnschamber.com.au to complete a membership application form, or use the QR code in your mobile device scanner.

