

1. Queensland's future population 2008 edition (based on 2008 ASGC)

STATISTICAL DIVISION	ERP		Medium series - Projected resident population				
	2007	2008	2011	2016	2021	2026	2031
Brisbane	1,902,235	1,945,639	2,047,123	2,254,253	2,447,462	2,625,471	2,793,164
Gold Coast	484,638	497,848	542,145	615,571	681,447	737,986	788,231
Sunshine Coast	304,070	312,804	339,663	381,458	421,343	460,862	501,179
West Moreton	88,587	90,738	97,981	112,494	127,886	144,198	161,263
South-East Queensland	2,779,530	2,847,029	3,026,913	3,363,775	3,678,138	3,968,518	4,243,837
Wide Bay-Burnett	271,314	277,965	294,935	320,731	344,494	369,359	395,158
Darling Downs	228,837	231,599	244,731	263,382	283,372	302,332	321,421
South West	26,211	26,150	26,334	26,800	27,473	27,871	28,024
Fitzroy	210,933	214,753	231,656	251,426	271,702	293,706	316,393
Central West	12,400	12,256	12,279	12,570	12,811	13,142	13,580
Mackay	163,629	167,666	185,103	211,289	231,658	244,941	255,614
Northern	215,366	220,656	236,035	263,828	285,419	302,487	317,753
Townsville City Council	158,027	162,730	191,329	218,660	239,619	255,986	270,500
Far North	254,309	262,095	272,527	290,774	307,948	325,672	344,533
Cairns Regional Council	152,668	158,653	168,297	182,684	195,540	208,532	222,640
North West	33,452	33,746	37,200	35,750	35,701	36,412	37,572
Queensland	4,195,981	4,293,915	4,567,713	5,040,325	5,478,715	5,884,439	6,273,885

Source: ABS, Regional Population Growth Australia, cat. no. 3218.0 (for 2008 ERP)
Estimated resident population (ERP) and projected resident population (medium series), Queensland's Statistical Divisions,

2. Tropical North Qld Accommodation & Tourism Numbers – September 2008 Quarter

2.1. Visitor numbers and nights

Type	Domestic (Y/e September 2008)	International (Year/e September 2008)	Total Visitors (Year/e September 2008)
Visitors	1,491,000	805,886	2,296,886
Visitor Nights	7,777,000	6,518,900	14,295,500
Average Length of Stay (Days)	5.2	8.1	6.2

Source: Tourism Research Australia – NVS & IVS

2.2. Visitors in region – average per day (extrapolated from table 2.1)

Type	Domestic (Y/e September 2008)	International (Year/e September 2008)	Total Visitors (Year/e September 2008)
Average number of visitors in region on any given day	21,307	17,860	39,166

2.3. Accommodation

Type	Number
Establishments	221
Guest Rooms	11,935
Average Occupancy Rate	68.4%
Persons Employed in Accommodation sector	5,376

Source: ABS – Survey of Tourist Accommodation

The scope of this survey includes Hotels, motels and serviced apartments with 5 or more rooms.

2.4. Top 5 International Visitors – Year ended September 2008

Country	Visitors	Visitor Nights
Japan	177,575	1,000,304
UK	135,030	1,281,885
USA	97,385	573,383
China	43,350	107,572
Germany	49,511	474,539

Source: Tourism Research Australia – International Visitors Survey

2.5. Visitor Numbers and Top International Visitors for past 4 years

Visitor Type	Y/e	Y/e	Y/e	Year ended September 2008		
	September 2005	September 2006	September 2007	Visitors	Visitor nights	Average length of stay (Days)
	Visitors	Visitors	Visitors			
Domestic (000's)	1,283	1,533	1,470	1,491	7,777	5.2
International (Total)	572,433	576,757	839,017	805,886	6,518,900	8.1
- Japan	246,798	228,631	211,071	177,575	1,000,304	5.6
- UK	160,048	160,860	152,786	135,030	1,281,885	9.5
- USA	90,111	106,279	103,495	97,385	573,383	5.9
- China	28,989	32,658	48,535	43,350	107,572	2.5
- Germany	46,486	48,328	45,661	49,511	474,539	9.6

Source: Tourism Research Australia – NVS & IVS

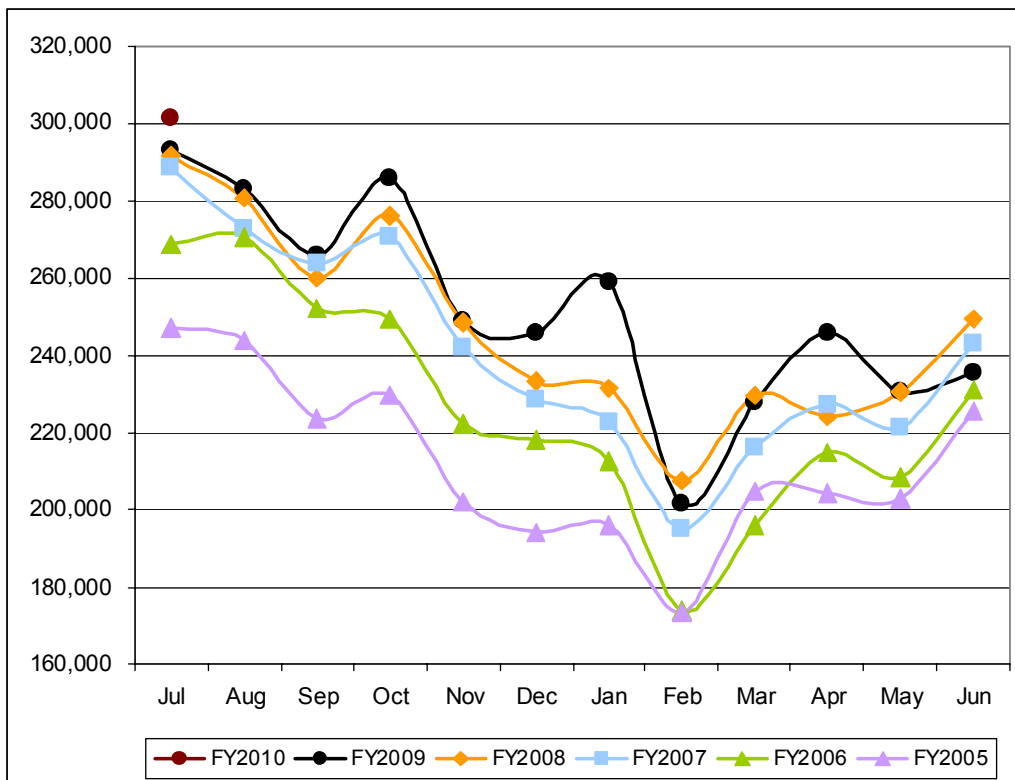
2.6. Number of Delegate Days spent in Tropical North Queensland

Market Segment	Delegate Days July 05 – June 06	Delegate Days July 06 – June 07	Delegate Days July 07 – June 08	Delegate Days July 08 – June 09
INTERNATIONAL TOTAL	77,184	130,136	111,808	
International Association	23,581	52,567	57,922	
International Corporate	14,462	20,827	14,302	
International Government	3,372	10,427	5,021	
International Incentive	35,769	46,315	34,563	
NATIONAL TOTAL	73,384	105,274	91,719	
National Association	28,338	48,963	13,944	
National Corporate	36,828	41,325	64,240	
National Government	1,821	4,154	7,964	
National Incentive	6,397	10,832	5,571	
STATE TOTAL	13,181	29,351	47,119	
State Association	2,432	6,096	17,614	
State Corporate	3,454	11,133	11,822	
State Government	6,791	10,554	14,310	
State Incentive	504	1,568	3,373	
TOTAL	163,749	264,761	250,646	

Source: Cairns Region Convention Bureau

3. Passenger numbers – Cairns International Airport

DOMESTIC TERMINAL PASSENGER NUMBERS



INTERNATIONAL TERMINAL PASSENGER NUMBERS

